

Pri-Med Snapshot | 2025

DIGITAL | EXHIBITS | SPONSORSHIPS | INDUSTRY THEATERS | RESEARCH & ANALYTICS

MAXIMIZE YOUR
PRIMARY CARE REACH

Connect with 168,000+ active
primary care clinicians in online and
in-person learning environments
across the US.



pri^{med}

Meaningful Multichannel Engagements

Connect with Hard-to-Reach Primary Care Clinicians

- Reach clinicians **both digitally and in person**—the demand for digital CME/CE is higher than ever.
- Engage with clinicians when they are actively seeking information to **improve their medical practice**.
- Make data-driven marketing decisions based on **insights from your target audience**.



Online Education

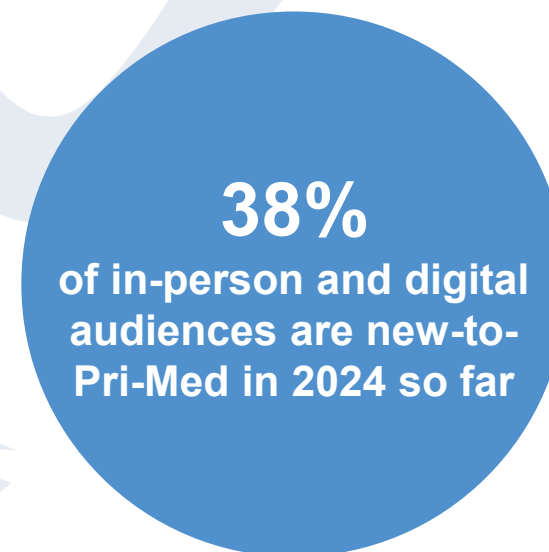
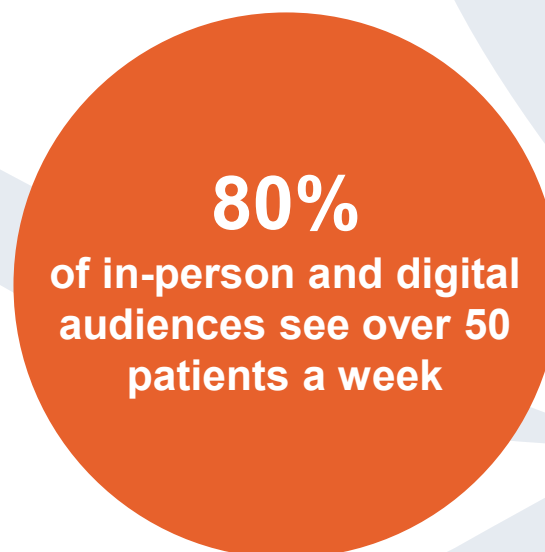


In-Person Conferences



Research & Analytics

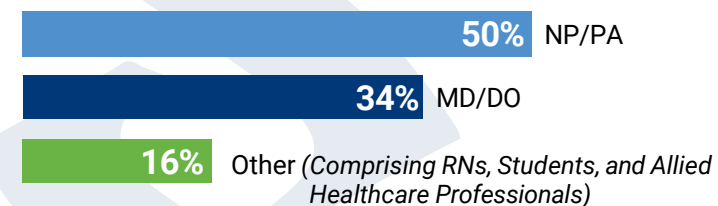
Pri-Med 2024 Audience Demographics (Year to Date)



Top Five MD/DO Specialties:

Family Practice
Internal Medicine
General Practice
Pediatrics
Cardiology

Audience Profile: Degree



2025 Tentative In-Person Conference Schedule

Q1

South | Ft. Lauderdale, FL February 6-8

Q2

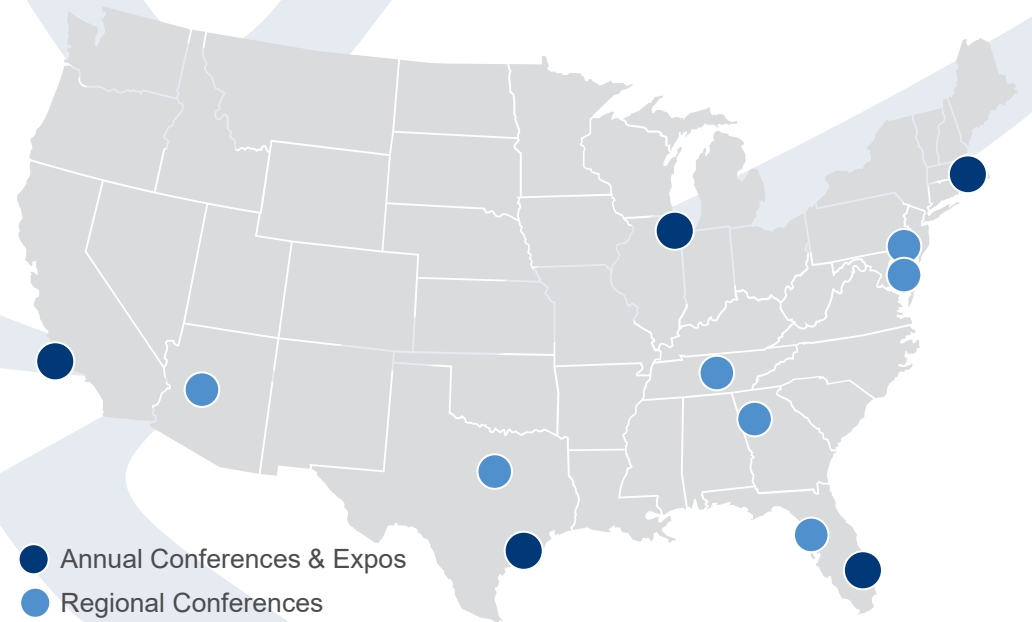
Southwest Houston, TX	April 10-12
West Anaheim, CA	May 8-10
Phoenix, AZ	May 21-22
Nashville, TN	June TBD
Irving, TX	June 10-11

Q3

Philadelphia, PA	August 21-22
Tampa, FL	September 9-10
Midwest Rosemont, IL	September 18-20

Q4

Baltimore, MD	October 14-15
East Providence, RI	October 23-25
Atlanta, GA	October TBD



Dates are subject to change.

2025 Monthly Tentative Virtual Conference Schedule

VIRTUAL PrimaryCareNOW

January TBD	July TBD
February TBD	August TBD
March TBD	September TBD
April TBD	October TBD
May TBD	November TBD
June TBD	December TBD

VIRTUAL CardiologyNOW

June TBD
November TBD

Conference dates are subject to change.

CONFIDENTIAL





Ready to Partner with Pri-Med?

Contact our Sales Team to access primary care clinicians.



Joe Cincotta
Sales Executive



Can Doganci
Sales Director



Tara Ashe
VP of Sales



Rich Grady
VP of Sales

Next Steps

Based on your business objectives and product/service, a sales rep will:

- ✓ Walk you through the floor plans or available Industry Theater inventory of the conferences that you are interested in.
- ✓ Suggest exhibit space size and location.
- ✓ Recommend sponsorship opportunities.

**Reserve Your
Booth or Industry
Theater Today**

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sponsor.pri-med.com